



## *Charmaine Bachman*

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### *Education:*

- B.F.A., UNIVERSITY OF IOWA, IOWA CITY, IA
- EMPHASIS IN GRAPHIC DESIGN WITH MINORS IN CERAMICS AND DRAWING

### *Technical Skills:*

- FLASH, DREAMWEAVER, FIREWORKS, GOLIVE, IMAGEREADY
- DHTML, HTML, XHTML, CSS, & SOME JAVASCRIPT
- SOUND EDIT, SOUND FORGE, DIRECTOR, PREMIERE, SWISH PRODUCTS
- PHOTOSHOP, ILLUSTRATOR, PAGEMAKER, QUARK EXPRESS, FREEHAND, COREL GRAPHICS, GIMP
- 3D MODELING WITH ALIAS WAVELENGTH
- UNIX SHELL, LINUX, MAC, WINDOWS

### *Business Experience:*

#### **FREELANCE INTERACTIVE MEDIA DESIGNER**

*SELF EMPLOYED, IOWA CITY, IA - 4/02- PRESENT*

CREATES MARKETING COMMUNICATIONS FOR BUSINESSES NATION-WIDE. ASSEMBLES DESIGNERS, PHOTOGRAPHERS, ILLUSTRATORS, AND PROGRAMMERS TO CREATE MARKETING SOLUTIONS FOR SMALL TO MEDIUM SIZED BUSINESSES.

#### **INTERACTIVE MEDIA DESIGNER - TEMPORARY**

*BENSON & HEPKER DESIGN, IOWA CITY, IA - 1/04 - 8/04*

CREATES INTERACTIVE MEDIA FOR MOSTLY LOCAL, AND SOME NATIONAL SMALL BUSINESS, ART GALLERIES, THEATRES, AND ARTISTS TO PROMOTE THEIR ORGANIZATIONS AND WORKS.

#### **INTERACTIVE MEDIA DESIGNER**

*STAMATS COMMUNICATIONS, CEDAR RAPIDS, IA - 2/00 - 4/02*

DESIGNED ADVERTISING, ADMISSIONS, AND MARKETING WEB SITES AND CD-ROMS FOR COLLEGES AND UNIVERSITIES NATIONWIDE. WORKED HEAVILY WITH CLIENTS TO BRAND EACH INSTITUTION.

#### **HEAD GRAPHIC DESIGNER**

*RIVER CITIES READER, DAVENPORT, IA - 11/99 - 2/00*

CREATED UNIQUE COVER ART ON A WEEKLY BASIS. DESIGNED THE MAJORITY OF ADVERTISEMENTS IN PAPER. WORKED WITH OUTSIDE CLIENTS TO DESIGN COLLATERAL AND MARKETING MATERIALS.

#### **3D DESIGN INTERN**

*TELESIS DESIGN GROUP, LOMBARD, IL - 6/99 - 8/99*

COORDINATED WITH SALES TEAM TO WORK ON NEW PROMOTIONAL PIECES AND COMPANY IDENTITY. LEARNED THE ROPES OF DESIGNING CUTTING-EDGE TRADESHOW BOOTHS. CREATED WORKS FOR SUCH COMPANIES AS EASTLAND SHOES, LUCENT TECHNOLOGIES, AND LITTLEFUSE.

#### **GRAPHIC DESIGNER**

*IOWA MEMORIAL UNION (IMU) - 6/96 - 11/98*

DESIGNED ADVERTISEMENTS FOR THE DAILY IOWAN AND THE ICON. CREATED POSTERS, BROCHURES, LOGOS, AND SIGNS FOR THE IOWA HOUSE HOTEL AND STATE ROOM RESTAURANT. IN CHARGE OF DESIGNING THE 1997 FALL EVENT CHAMPAIGN. TRAINED INCOMING STAFF TO USE DESIGN SOFTWARE AS WELL AS ABOUT OFFICE PROCEDURES.



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### *Awards/Honors:*

- SILVER ADDY AWARD, CONSUMER WEB SITE, PRESBYTERY OF EASTERN IOWA, 2004 ADDY'S AWARDS
- GOLD ADDY AWARD, CONSUMER WEB SITE, JASON JONES PHOTOGRAPHY, 2003 ADDY'S AWARD
- BEST OF CATEGORY, DIRECT MARKETING, MID AMERICAN NAZARENE UNIVERSITY, 2001 ADDY'S AWARDS
- ADDY AWARD, DIRECT MARKETING, MID AMERICAN NAZARENE UNIVERSITY, 2001 ADDY'S AWARDS
- CITATION OF EXCELLENCE, BUSINESS TO CONSUMER, KANSAS CITY ART INSTITUTE, 2001 ADDY'S AWARDS
- CITATION OF EXCELLENCE, CONSUMER WEB SITE, KANSAS CITY ART INSTITUTE, 2001 ADDY'S AWARDS
- BEST OF CATEGORY, CD-ROM, PEPPERDINE UNIVERSITY, UCDA 31ST ANNUAL DESIGN COMPETITION
- ADDY AWARD, ADVERTISING FOR THE ARTS CAMPAIGN, KANSAS CITY ART INSTITUTE, 2000 ADDY'S AWARDS
- CITATION OF EXCELLENCE, WORLD WIDE WEB BUSINESS TO CONSUMER, 2000 ADDY'S AWARDS
- GOLD WINNER, TOTAL PUBLIC RELATIONS PROGRAM, SIXTEENTH ANNUAL ADMISSIONS ADVERTISING AWARDS
- GOLD WINNER, WEB SITE, SIXTEENTH ANNUAL ADMISSIONS ADVERTISING AWARDS
- FIRST PLACE, STRATHMORE PAPER GREETING CARD CONTEST, 1998
- SECOND PLACE, ARTIFACT'S CHAIR DESIGN CONTEST 1995

### *Publications:*

- WEB SITE FEATURED, O'NEIL, M. CLICK!; PEOPLE, PLACES & TRENDS ON THE NET. YAHOO! INTERNET LIFE 2002 MAR; P 25.
- WORK FEATURED, RORHOLM, J. HELPING WITH HAIR. GAZETTE 2001 NOVEMBER 12; CEDAR RAPIDS.
- CO-AUTHOR, MYERS, V. FOIL IMAGING: A NEW ART FORM. IOWA: WDG COMMUNICATIONS; 2001. 211 P
- DEVELOPED NEW ETCHING PROCESS CALLED THE "METHYLENE CHLORIDE ETCHING PROCESS" FEATURED IN VIRGINIA MYER'S "FOIL IMAGING: A NEW ART FORM"
- WORK FEATURED, MULLER, P. LAST STOP FOR ART BEFORE GRADUATION. ICON 1999 APRIL 8; IOWA CITY; ARTS & ENTERTAINMENT SECTION; PAGE 13.

### *Activities:*

- AD FED OF EASTERN IOWA, NEWSLETTER DESIGNER
- WOMAN ON WHEELS, MEMBER
- BIG BROTHERS BIG SISTERS OF IOWA CITY, VOLUNTEER
- ADVERTISING FEDERATION OF EASTERN IOWA, BOARD MEMBER CO-COMMUNICATIONS CHAIR
- VISUAL ARTS ALLIANCE OF IOWA CITY, BOARD MEMBER
- UCDA (UNIVERSITY & COLLEGE DESIGNER ASSOCIATION), MEMBER
- CIWCA, MEMBER